



2017 Brookside St. Patrick's 37th Annual Warm-Up Parade

Saturday, March 11, 2017 - 2:00 PM

Theme: Shamrockin' It



Deadline for entry forms: February 17, 2017 at 5:00 pm

The Brookside St. Patrick's Warm-up Parade is a family event focused on fun and the St. Patrick's holiday. Each year, 100 entries are selected to participate. Entries are evaluated in the order they are submitted, and acceptance is based on entertainment value and compliance with event rules.

To help cover increased costs for the parade, a \$30 entry fee has applied for 2017. The nominal fee helps us ensure we can continue to provide a safe, high-quality parade, and community entertainment. Thank you for your understanding and support.

Contact Information:

Organization: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Primary phone: _____ Alternate phone: _____

Fax: _____ E-Mail: _____

Entry Information:

Briefly describe your entry and decorations (attached an additional page if needed): _____

Will you have music? Y / N ☐ Live ☐ Amplified ☐ Recorded

Will you have animals? Y / N What kind? _____ How many? _____

Number of participants: Riding _____ Walking _____

How many vehicles will you have? _____ (limit of 8)

Approximately how long is your entry? _____ (limit of 60 feet)

Return your entry form by mail, email or fax to:

Brookside Business Association

6814 Troost Avenue

Kansas City, MO 64131

E-mail: eventplanz@sbcglobal.net

Fax: 816-795-6686

Questions?

Call Jennifer Gamble at 816-795-6616 or eventplanz@sbcglobal.net.

Application Instructions

The Brookside St. Patrick's Parade will be held on Saturday, March 11, 2017, at 2:00 PM. The parade will begin at 65th and Wornall; heading north on Wornall; east on 63rd; south on Main; west on Meyer and ending at Brookside Blvd.

1. Complete the application in its entirety, sign and return with the \$30 entry fee. Deadline for entry is February 17, 2017 at 5:00 pm. Final selection of parade entries is at the sole discretion of the Brookside Parade Marshal as authorized by the Brookside Business Association.
2. The \$30 entry fee may be paid by credit card online at BrooksideKC.org, by check mailed to Brookside Business Association, 6814 Troost Avenue, Kansas City, MO 64131 (no mailed cash) or paid by cash or check in person at the same address, Monday through Friday from 8:00 am to 5:00 pm.
3. All applications must be accompanied by a release and acceptance of the parade rules and regulations signed by your organization's responsible person. This person is accountable for your group following the rules and regulations to help keep the parade safe and fun for everyone.
4. There is a limit of 100 entries in the 2017 parade.
5. After acceptance of completed application, the \$30 entry fee, and selection to participate in the parade, you will receive confirmation and information about a mandatory (required by the police) pre-parade meeting. The meeting will be held Monday, March 6th at 6:00 pm at the Research Medical Center - Brookside Campus auditorium, 6601 Rockhill Rd, Kansas City, MO 64131). You will receive your parade number and arrival instructions at the meeting.
6. Any applicant that is not accepted for the parade will be reimbursed the \$30 participation fee. Otherwise, there are no refunds.

Parade Rules and Regulations

1. **Absolutely no alcohol** in the parade.
2. This is a fun, family event. All entries should reflect this and entrants are expected to display St. Patrick's oriented themes and decorations.
3. Entrants may display signs and decorations identifying themselves, their company or organization, as well as St. Patrick's holiday themes. No signs or decorations that contain lewd, derogatory or offensive messages or images, political content, or campaign or demonstration messages will be allowed.
4. No political entries or demonstrations. This is a non-political parade and is permitted as such; no political entries or entries displaying political advertising or demonstrating for or against political issues will be accepted, or permitted to enter the parade line-up.
5. Currently serving / sitting elected officials may be part of an entry, but may only identify themselves by the office they currently hold and may not campaign for re-

election or for another office. Individuals seeking office may also enter the parade, but are restricted to signs identify themselves by name only. Neither party may display or distribute any electioneering materials.

6. **For the safety of the children along the parade route, no throwing of candy or other items from cars or floats.** People may walk along with your vehicle and hand out candy directly to those viewing the parade.
7. Please respect our Brookside neighbors and stay off private property during the line-up and during the parade.
8. No getting on or off vehicles or floats while the parade is in progress.
9. No unsupervised youth.
10. No skateboards, roller blades, motorized boards or similar.
11. Units with animals must clean up after the animals.
12. Please inform the Brookside Community Improvement District of any diesel engines.



To ensure that the Parade is a family oriented event focused on the St. Patrick's Day holiday, the Parade Marshal and their designee(s) reserves the right to refuse entry into the parade, require immediate removal of signs or decorations, or require immediate removal any entry judged to be violation to these event rules.



**Hold Harmless Agreement, Release & Acceptance of Parade Rules & Regulations
for participants in the 2017 Brookside 37th Annual St. Patrick's Warm-Up Parade**

Release / Waiver of Liability

The undersigned, as a designated representative of the organization, company or group named below, agrees to be legally bound by self, heirs, associates, executors and administrators, waives and releases any rights and claims for damages against the Brookside Community Improvement District and The Main Event, Inc., their guests, successors and assigns for any and all injuries suffered by anyone in this group that participates in the 2017 Brookside 37th Annual St. Patrick's Warm-Up parade. I/We, on behalf of the organization and all participants associated with this application, agree to indemnify and hold harmless the aforementioned parties from all claims, damages, losses and expenses caused in whole or in part by participant's negligent acts.

Acceptance of Parade Rules & Regulations

I/We, on behalf of the organization and all participants associated with this application, agree to follow the rules and regulations of the Brookside Community Improvement District, and acknowledge that failure to follow these rules may result in a requirement to remove signs or decorations, or refusal of entry or immediate removal from the parade. I/We agree to educate all participants associated with this application about the same.

Permission for Legal and Promotional Use

I/We, on behalf of the organization and all participants associated with this application, grant permission to the Brookside Community Improvement District and The Main Event, Inc. to use any photographs, video tapes, recordings or other record of this event for any legal or promotional purpose.

Participant's Signature (must be over 18)

Date

Print Name of Person Signing

On behalf of: _____
Print Name of Organization

Address: _____

